

REP HEADLINE# 6329798 *** ORIGINAL REV#0 *** REP: TEL# 215-564-1206 FAX# 215 564 1103 HARRIS REPORT FROM REP SEP21/12 16.35 *** WPXI-TV ***

ADV # 16721 ADV. NAME POLI/L MAGGI/D/CON/PA REP.# OFF.# 18 SALESMAN #
AGY # 02536 AGY. NAME BUYING TIME, LLC BUYER NAME LIZ DOME
650 MASSACHUSETTS AVE.N.W. #210 SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20001

ORDER # 332855 CONTRACT # 6329798 CLASS: NATL. LOCAL REGIONAL
PRDCT MAGGI FOR CNGS 9/25 EST#2349 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP21/12 16.35

REP: TO JEN
FR CHERYL
NEW ORDER
TTL \$29,175
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	1000A-1100A		30			\$250.00	9/28	9/28	1		FRI	1
PROGRAM : ELLEN CON COM1: ELLEN												
2	1100A-1200N		30			\$200.00	9/28	9/28	1		FRI	1
PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER												
3	1200N-1230P		30			\$275.00	9/28	9/28	1		FRI	1
PROGRAM : NOON NEWS CON COM1: NOON NEWS												

AGENCY ADVERTISER CODE = 369
AGENCY PRODUCT CODE = 374
AGENCY EST# = 2349

REP HEADLINE# 6329798
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

SEP21/12 16.35
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
4			530P-600P PROGRAM : CH 11 530 NEWS CON COM1: CH 11 530 NEWS	30	4	\$800.00	9/28	9/28	1		FRI	1
5			600P-630P PROGRAM : CH 11 6 NEWS CON COM1: CH 11 6 NEWS	30	4	\$1,000.00	9/28	9/28	1		FRI	1
6			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	4	\$625.00	9/28	9/28	1		FRI	1
7			730P-800P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30	5	\$1,250.00	9/28	9/28	1		FRI	1
8			900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2	30	5	\$300.00	9/28	9/28	1		FRI	1
9			1000A-1100A PROGRAM : ELLEN CON COM1: ELLEN	30	5	\$250.00	10/1	10/1	1		MON	1
10			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	10/1	10/1	1		MON	1
11			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	10/1	10/1	1		MON	1
12			500P-530P PROGRAM : CH 11 FIRST AT 5 CON COM1: CH 11 FIRST AT 5	30	4	\$800.00	10/1	10/1	1		MON	1

NA wheel due to pg. one

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
13			530P-600P	30	4	\$800.00	10/1	10/1	1		MON	1
	PROGRAM : CH 11 530 NEWS											
	CON COM1: CH 11 530 NEWS											
14			600P-630P	30	4	\$1,000.00	10/1	10/1	1		MON	1
	PROGRAM : CH 11 6 NEWS											
	CON COM1: CH 11 6 NEWS											
15			700P-730P	30	5	\$1,250.00	10/1	10/1	1		MON	1
	PROGRAM : JEOPARDY											
	CON COM1: JEOPARDY											
16			700A-800A	30	4	\$625.00	10/1	10/1	1		MON	1
	PROGRAM : TODAY SHOW											
	CON COM1: TODAY SHOW											
17			900A-1000A	30	5	\$300.00	10/1	10/1	1		MON	1
	PROGRAM : TODAY SHOW 2											
	CON COM1: TODAY SHOW 2											
18			600P-630P	30	5	\$475.00	9/29	9/29	1		SAT	1
	PROGRAM : SATURDAY NEWS											
	CON COM1: SATURDAY NEWS											
19			600A-800A	30	5	\$250.00	9/29	9/29	1		SAT	1
	PROGRAM : SAT 6AM NEWS											
	CON COM1: SAT 6AM NEWS											
20			800A-1030A	30	5	\$275.00	9/29	9/29	1		SAT	1
	PROGRAM : SAT 8 AM NEWS											
	CON COM1: SAT 8 AM NEWS											
21			530A-800A	30	5	\$250.00	9/30	9/30	1		SUN	1
	PROGRAM : AM NEWS											
	CON COM1: AM NEWS											

- NA New due to galls

SEP21/12 16.35
*** WPXI-TV ***

SEP21/12 16.35
*** WPXI-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
31			500P-530P	30		\$800.00	9/27	9/27	1		THU	1
PROGRAM : CH 11 FIRST AT 5												
CON COM1: CH 11 FIRST AT 5												
32			530P-600P	30		\$800.00	9/27	9/27	1		THU	1
PROGRAM : CH 11 530 NEWS												
CON COM1: CH 11 530 NEWS												
33			600P-630P	30		\$1,000.00	9/27	9/27	1		THU	1
PROGRAM : CH 11 6 NEWS												
CON COM1: CH 11 6 NEWS												
34			700P-730P	30		\$1,250.00	9/27	9/27	1		THU	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
35			1000A-1100A	30		\$250.00	9/25	9/25	1		TUE	1
PROGRAM : ELLEN												
CON COM1: ELLEN												
36			1135P-1235A	30		\$675.00	9/25	9/25	1		TUE	1
PROGRAM : TONIGHT SHOW												
CON COM1: TONIGHT SHOW												
37			1235A-135A	30		\$175.00	9/25	9/25	1		TUE	1
PROGRAM : LATE NIGHT												
CON COM1: LATE NIGHT												
38			1200N-1230P	30		\$275.00	9/25	9/25	1		TUE	1
PROGRAM : NOON NEWS												
CON COM1: NOON NEWS												
39			130P-230P	30		\$200.00	9/25	9/25	1		TUE	1
PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												

SEP21/12 16.35
*** WPXI-TV ***

:LINE#:REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
40		400P-430P	30	5	\$300.00	9/25	9/25	1		TUE	1
PROGRAM : JUDGE JUDY											
CON COM1: JUDGE JUDY											
41		430P-500P	30	5	\$375.00	9/25	9/25	1		TUE	1
PROGRAM : JUDGE JUDY											
CON COM1: JUDGE JUDY											
42		500P-530P	30	4	\$800.00	9/25	9/25	1		TUE	1
PROGRAM : CH 11 FIRST AT 5											
CON COM1: CH 11 FIRST AT 5											
43		530P-600P	30	4	\$800.00	9/25	9/25	1		TUE	1
PROGRAM : CH 11 530 NEWS											
CON COM1: CH 11 530 NEWS											
44		600P-630P	30	4	\$1,000.00	9/25	9/25	1		TUE	1
PROGRAM : CH 11 6 NEWS											
CON COM1: CH 11 6 NEWS											
45		700P-730P	30	5	\$1,250.00	9/25	9/25	1		TUE	1
PROGRAM : JEOPARDY											
CON COM1: JEOPARDY											
46		900A-1000A	30	5	\$300.00	9/25	9/25	1		TUE	1
PROGRAM : TODAY SHOW 2											
CON COM1: TODAY SHOW 2											
47		1100A-1200N	30	5	\$200.00	9/26	9/26	1		WED	1
PROGRAM : ANDERSON COOPER											
CON COM1: ANDERSON COOPER											
48		1235A-135A	30	5	\$175.00	9/26	9/26	1		WED	1
PROGRAM : LATE NIGHT											
CON COM1: LATE NIGHT											

:LINE#:REP :LINE#:	:CD: :	TIME PERIOD :	: LGTH : :	: SEC : :	RATE :	: START : : DATE :	: END : : DATE :	:SPTS: /WK: : INVT :	WEEK : :	DAYS :	:TOTL: :SPTS:
49		400P-430P	30	5	\$300.00	9/26	9/26	1		WED	1
PROGRAM : JUDGE JUDY											
CON COM1: JUDGE JUDY											
50		500P-530P	30	4	\$800.00	9/26	9/26	1		WED	1
PROGRAM : CH 11 FIRST AT 5											
CON COM1: CH 11 FIRST AT 5											
51		530P-600P	30	4	\$800.00	9/26	9/26	1		WED	1
PROGRAM : CH 11 530 NEWS											
CON COM1: CH 11 530 NEWS											
52		700A-800A	30	4	\$625.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHOW											
CON COM1: TODAY SHOW											
53		730P-800P	30	5	\$1,250.00	9/26	9/26	1		WED	1
PROGRAM : WHEEL OF FORTUNE											
CON COM1: WHEEL OF FORTUNE											
54		900A-1000A	30	5	\$300.00	9/26	9/26	1		WED	1
PROGRAM : TODAY SHOW 2											
CON COM1: TODAY SHOW 2											
SEP/12		23575.00	OCT/12	\$5,600.00							
										CONTRACT TOTAL	29175.00
										TOTAL SPOTS	54

Handwritten signature/initials.

MARKET TOTALS \$104,196

WPIX 28%

KDKA 32%

WTAE 26%

WPGH 11%

CABL 0%

WPCW 3%

WPMY 0%

SVC- NSI

DEMOS- RA35+*